



Stance on Animal Testing in China – March 2014

Graeme Wise, Executive Chairman, The Body Shop Australia

The Body Shop never has and never will test on animals. Anita Roddick established this value when she started The Body Shop and we will continue to campaign for a ban on animal testing for cosmetics in every country.

The Body Shop does not trade in China due to the current requirement by regulators to test ingredients on animals before being approved for sale. This requirement is not aligned with our values.

Because of this, until such time when the local situation permits otherwise, The Body Shop will not enter the Chinese market. (N.B. Duty Free is not designated as in-country because products are not required to be tested on animals)

We will continue to work with Cruelty Free International in their campaign to ban animal testing around the globe, including China.